
Read the Docs Guidelines Documentation

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The following resources outline style, branding, and development guidelines for contributors to the Read the Docs community and anyone wishing to use licensed trademarks of Read the Docs, Inc.

This document is readable on Read the Docs: <https://read-the-docs-guidelines.readthedocs-hosted.com/>

Branding Guidelines

1.1 Acceptable Use

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- alter our logos in any way
- place a logo in such close proximity to other content that it is indistinguishable
- make our logo the most distinctive or prominent feature on your website, printed material or other content
- use our logos in a way that suggests any type of association or partnership with Read the Docs, Inc. or approval, sponsorship or endorsement by Read the Docs, Inc. (unless allowed via a license from us)
- use our logos in a way that is harmful, deceptive, obscene or otherwise objectionable to the average person
- use our logos on websites or other places containing content associated with hate speech, pornography, gambling or illegal activities
- use our logos to, or in connection with, content that disparages us or sullies our reputation

1.2 Brand Name

Our brand name is officially **Read the Docs**. If you want to use an acronym after defining the full brand name, you should use **RTD**.

1.3 Logo Guidelines



Use Dark color logo for use on light colors

License *CC-BY 4.0*

SVG `assets/logo-dark.svg`

PNG `assets/logo-dark.png`



Use Light color logo for use on dark colors

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Read *the* Docs

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Use Light color logo and wordmark for use on dark colors

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1.4 License

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